## INDUSWEALTH

## Returns for long term SIP investors

Vikatan reached out to us for an article about returns for long term SIP investors. We analyzed returns of companies over a period of 10 years.

For this analysis we picked companies whose current market capitalization is over ₹ 15,000 crore and have given consistent returns over the last 10 years. Readers should note that this 10 year horizon includes the crash in 2008.

We are presenting the top 15 companies that have generated best returns for monthly SIP investors.

|  | Co info |  |  | RoCE |  |  | RoNW |  |  | Monthly SIP returns |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Co name | Mkt cap | P/E | D/E | 5 yr | 3 yr | 1 yr | 5 yr | 3 yr | 1 yr | 3M | 6M | 12M | 18M | 3 YR5 | 5YR | 10 YR |
| Sensex |  |  |  |  |  |  |  |  |  | 4\% | 7\% | 10\% | 8\% | 14\% | 33\% | 62\% |
| Ajanta Pharma | 17,150 | 39.48 | 0.08 | 45.6 | 55.9 | 53.6 | 39.7 | 46.4 | 43.4 | 14\% | 23\% | 33\% | 34\% | 158\% | 976\% | 7847\% |
| Eicher Motors | 62,419 | 51.66 | 0.01 |  |  | 81.8 |  |  | 58.1 | 7\% | 13\% | 23\% | 25\% | 129\% | 449\% | 3025\% |
| Bajaj Fin. | 62,080 | 43.50 | 5.21 | 13.4 | 13.0 | 12.8 | 21.4 | 20.3 | 20.9 | 20\% | 41\% | 74\% | 99\% | 287\% | 624\% | 2916\% |
| Amara Raja Batt. | 17,379 | 34.89 | 0.04 | 38.2 | 37.6 | 35.8 | 28.5 | 27.6 | 25.8 | 11\% | 13\% | 14\% | 14\% | 70\% | 242\% | 1215\% |
| Berger Paints | 26,044 | 67.40 | 0.13 | 29.3 | 29.9 | 35.0 | 23.0 | 23.1 | 25.3 | 17\% | 30\% | 45\% | 57\% | 112\% | 246\% | 813\% |
| Torrent Pharma. | 28,133 | 20.56 | 0.75 | 31.7 | 33.6 | 44.6 | 37.1 | 39.6 | 55.2 | 13\% | 17\% | 17\% | 20\% | 88\% | 216\% | 760\% |
| Motherson Sumi | 43,543 | 62.46 | 0.23 | 29.3 | 31.0 | 34.4 | 29.6 | 29.3 | 31.5 | 5\% | 14\% | 21\% | 14\% | 47\% | 199\% | 621\% |
| Havells India | 26,081 | 45.12 | 0.03 | 27.8 | 29.1 | 29.3 | 21.8 | 22.4 | 22.5 | 8\% | 15\% | 33\% | 39\% | 74\% | 158\% | 607\% |
| Emami | 27,139 | 92.11 | 0.27 | 43.4 | 45.9 | 29.6 | 41.5 | 42.2 | 29.3 | 6\% | 14\% | 16\% | 13\% | 62\% | 141\% | 550\% |
| Asian Paints | 112,380 | 65.02 | 0.01 | 52.1 | 50.0 | 50.9 | 37.0 | 34.7 | 34.8 | 8\% | 19\% | 28\% | 34\% | 68\% | 125\% | 489\% |
| Pidilite Inds. | 36,423 | 47.11 | - | 33.9 | 34.3 | 39.2 | 26.3 | 25.0 | 27.3 | -1\% | 6\% | 16\% | 19\% | 62\% | 145\% | 482\% |
| Maruti Suzuki | 163,153 | 33.54 | 0.01 | 17.5 | 19.8 | 25.3 | 13.5 | 15.0 | 18.0 | 17\% | 28\% | 28\% | 31\% | 88\% | 183\% | 325\% |
| Kotak Mah. Bank | 150,335 | 56.89 | - | - | - | - | 13.8 | 13.0 | 11.0 | 5\% | 10\% | 16\% | 17\% | 51\% | 102\% | 276\% |
| Zee Entertainmen | 51,233 | 62.03 | - | 28.4 | 29.2 | 27.4 | 24.7 | 28.9 | 26.4 | 8\% | 18\% | 25\% | 34\% | 58\% | 125\% | 248\% |
| Divi's Lab. | 35,099 | 30.10 | 0.01 | 33.9 | 34.1 | 34.4 | 27.0 | 27.3 | 28.0 | 10\% | 18\% | 19\% | 26\% | 57\% | 108\% | 245\% |

A person who has been investing through a monthly SIP in a Sensex Index fund would have generated 62\% return on her investment over a 10 year period.

Same monthly SIP in top 15 companies would have given an average return of 1360\%

## INDUSWEALTH

|  | Profits by investing Rs 1,000 per month |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Co name | 3M | 6M | 12M | 18M | 3 YR5 | 5YR | 10 YR |
| Investment | 3,000 | 6,000 | 12,000 | 18,000 | 36,000 | 60,000 | 1,20,000 |
|  | Profit |  |  |  |  |  |  |
| Sensex | 105 | 446 | 1,241 | 1,529 | 5,107 | 19,518 | 74,394 |
|  |  |  |  |  |  |  |  |
| Ajanta Pharma | 421 | 1,376 | 3,911 | 6,063 | 56,738 | 5,85,857 | 94,16,579 |
| Eicher Motors | 225 | 808 | 2,726 | 4,489 | 46,373 | 2,69,326 | 36,30,429 |
| Bajaj Fin. | 601 | 2,472 | 8,845 | 17,766 | 1,03,406 | 3,74,171 | 34,99,288 |
| Amara Raja Batt. | 320 | 754 | 1,623 | 2,597 | 25,022 | 1,45,102 | 14,57,938 |
| Berger Paints | 513 | 1,829 | 5,424 | 10,201 | 40,286 | 1,47,590 | 9,75,746 |
| Torrent Pharma. | 387 | 1,033 | 2,032 | 3,682 | 31,689 | 1,29,581 | 9,12,326 |
| Motherson Sumi | 150 | 841 | 2,564 | 2,504 | 16,914 | 1,19,512 | 7,45,019 |
| Havells India | 234 | 928 | 4,005 | 6,962 | 26,555 | 94,597 | 7,27,922 |
| Emami | 178 | 822 | 1,863 | 2,358 | 22,380 | 84,483 | 6,60,116 |
| Asian Paints | 229 | 1,118 | 3,373 | 6,109 | 24,567 | 75,127 | 5,87,174 |
| Pidilite Inds. | -26 | 357 | 1,900 | 3,430 | 22,176 | 87,238 | 5,78,173 |
| Maruti Suzuki | 495 | 1,667 | 3,367 | 5,586 | 31,687 | 1,09,918 | 3,89,625 |
| Kotak Mah. Bank | 162 | 605 | 1,876 | 3,134 | 18,355 | 61,404 | 3,30,621 |
| Zee Entertainmen | 233 | 1,102 | 2,994 | 6,084 | 21,009 | 75,046 | 2,97,977 |
| Divi's Lab. | 289 | 1,090 | 2,272 | 4,609 | 20,616 | 64,702 | 2,93,426 |

- $\quad$ SIP of ₹ 1,000 a month in Sensex would have a profit of $₹ 74,400$ in 10 years.
- SIP of ₹ 1,000 a month in Ajanta Pharma would have a profit of $₹ 94,16,500$ in 10 years.
- SIP of ₹ 1,000 a month in Berger Paints would have a profit of ₹ $9,75,700$ in 10 years.
- SIP of ₹ 1,000 a month in Pidilite would have a profit of ₹ 5,78,200 in 10 years.
- SIP of ₹ 1,000 a month in all 15 companies would have an average profit of $₹ 16,33,500$ in 10 years.


## Key conclusions we can draw from this analysis:

- Equity investments generate excellent returns for disciplined investors with long term horizon.
- SIP strategy is very effective in handling the market fluctuations as they average ups and downs.
- For investors who are not keen on investing in direct equity will benefit by investing through SIP in an Index fund
- Direct equity gives much more robust returns for disciplined investors.


## Here is a bit of crystal ball gazing over the next decade

## INDUSWEALTH

|  | Co info |  |  | RoCE |  |  | RoNW |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Co name | Mkt cap | P/E | D/E | 5 yr | 3 yr | 1 yr | 5 yr | 3 yr | 1 yr |
| Torrent Pharma. | 28,133 | 20.56 | 0.75 | 31.68 | 33.60 | 44.59 | 37.07 | 39.61 | 55.18 |
| Alembic Pharma | 11,954 | 16.12 | 0.08 | 43.04 | 51.88 | 69.89 | 43.97 | 47.33 | 59.07 |
| AIA Engg. | 11,525 | 19.82 | 0.07 | 30.84 | 35.74 | 38.99 | 23.43 | 27.94 | 32.05 |
| Balkrishna Inds | 8,640 | 16.34 | 0.84 | 18.29 | 18.43 | 18.86 | 26.37 | 25.10 | 22.32 |
| KRBL | 6,147 | 18.87 | 0.88 | 17.36 | 19.09 | 19.67 | 22.97 | 26.65 | 26.11 |
| Aarti Inds. | 5,056 | 18.45 | 1.25 | 17.16 | 17.17 | 17.75 | 21.70 | 22.74 | 25.52 |
| CEAT | 4,185 | 9.50 | 0.39 | 22.91 | 27.79 | 28.87 | 19.29 | 26.05 | 25.21 |
| Indo Count Inds. | 3,177 | 12.43 | 0.72 | 33.77 | 45.34 | 58.56 | 59.35 | 70.93 | 58.18 |
| Avanti Feeds | 2,614 | 15.51 | 0.11 | 49.07 | 61.28 | 66.08 | 42.35 | 50.01 | 48.74 |
| Himatsing. Seide | 2,560 | 15.08 | 0.78 | 10.87 | 14.01 | 17.98 | 12.27 | 16.88 | 23.40 |
| Hindustan Media | 2,119 | 11.29 | 0.16 | 26.35 | 28.42 | 28.22 | 19.35 | 20.91 | 21.92 |
| Caplin Point Lab | 1,987 | 33.15 | 0.04 | 48.96 | 61.15 | 66.50 | 40.94 | 49.25 | 55.16 |
| Ashiana Housing | 1,678 | 13.11 | 0.09 | 18.26 | 12.87 | 22.18 | 16.94 | 12.95 | 22.53 |
| Skipper | 1,626 | 16.45 | 1.26 | 19.87 | 24.70 | 27.20 | 18.32 | 24.81 | 28.07 |
| Kalyani Steels | 1,543 | 11.73 | 0.51 | 14.35 | 18.60 | 20.72 | 13.63 | 18.65 | 21.32 |

Based on our analysis the companies listed above have significant opportunity outperform the Index.

## SIP strategy for the people who want to invest in these companies

- Divided these into groups of 5 companies - say groups A, B, \& C
- Invest in equal amounts into all the companies in group A in $1^{\text {st }}$ month, group $B$ in the $2^{\text {nd }}$ month, and group $C$ in the $3^{\text {rd }}$ month.
- In the $4^{\text {th }}$ month- identify the companies in group A that have beaten the index from the previous investment and invest in them equally. If none of the companies beat the index then that months funds should be invested in an Index fund.
- In the $5^{\text {th }}$ month- identify the companies in group B that have beaten the index from the previous investment and invest in them equally. If none of the companies beat the index then that months funds should be invested in an Index fund.
- Repeat this process every month. Basically in this process you will be investing into a company every quarter based on its performance vis a vis Index.

Reason we believe this is a robust investment process is - your investments are being going into companies that are beating the Index. If the companies are not doing well then investments are being directed into Index which offers a decent performance. This strategy has a high chance of generating returns that are better than the Index returns.

Investors who have limited appetite to invest in direct equity should consider investing in an Index fund.

Disclosure: Author and the clients of IndusWealth own some or all the stocks discussed in this article and may transact in them for their own portfolios.

Disclaimer: The information provided here is based on our opinions plus our statistical and financial data and independent research. The article does not constitute individual investment advice and is not intended to be a solicitation for investment advisory services. Authors do not guarantee any results that may be obtained from investing in the securities discussed above. Readers should note that investing involves risk and they should not make any investment decision without first consulting his or her own personal financial advisor and conducting his or her own research and due diligence.

About the Author: Praveen Reddy is a SEBI certified investment advisor. He is the founder and Principal advisor in IndusWealth, an Investment advisory firm.

